

AANS Annual Scientific Meeting e-Marketing Opportunities

Take advantage of **two** e-Marketing opportunities for the 80th **AANS Annual Scientific Meeting** to be held April 14-18, 2012 in Miami Beach, FL



1 AANS Website special roadblock for Annual Scientific Meeting banner placement

160 x 600 tower ad utilizing the same specs as the AANS Site; this section of the AANS Site will contain everything attendees need to know about the annual meeting

- Leaderboard 728 x 90 px
- Tower 160 x 600 px
- Accepts 3rd party tagging
- Accepts all flash media
- Limit of three rotations per 30 seconds
- \$65.00 net per thousand impressions

2 AANS Annual Scientific Meeting Publications

Online only, available at www.AANS.org. Advertising will be presented as if in print. However, there will be no print versions of these publications.

AANS Destination Guide: Pre-meeting primer provides the first opportunity for AANS medical attendees to register for the meeting, make hotel selections. The guide promotes the destination city.

- Space closes July 28, 2011
- Materials due August 19, 2011
- Available online November 2011

AANS Preliminary Program: Contains detailed information on the scientific program, speakers, award winners, advance registration, housing and exhibit hall attractions.

- Space closes October 28, 2011
- Materials due November 18, 2011
- Available online January 2012

AANS Scientific Program Guide: Provides detailed meeting information on the scientific sessions, speakers, subspecialty section information and the exhibit hall.

- Page renewals due January 16, 2012
- Space closes February 10, 2012
- Materials due February 24, 2012
- Available online April 12, 2012

For more information, please contact:

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RATES	PRICE	BLEED SIZE	NON BLEED
Full Page	\$2,000 Net	8.75" x 11.25"	8.5" x 11"
Half Page	\$1,200 Net	8.75" x 5.75"	8.5" x 5.5"
Four Color	\$ 800 Net		
Standard Color	\$ 400 Net		
Final Trim 8.5" x 11" keep live matter 1/2" inside final trim dimension			

Provide high resolution PDF to mary.lorenzen@wt-group.com